



**Vancouver Island
Construction Association**

MediaRelease

VICA Offers new Training for Leaders in Construction

September 29, 2015 - The Vancouver Island Construction Association (VICA) is investing in education by creating more courses and programs to develop leadership skills needed in the commercial construction industry. Programs like the nationally recognized Gold Seal for Construction Management, as well as specific workshops and seminars identified by members, such as managing resources and leading people.

“We were fortunate to have Robyn Quinn on our team to launch a consultation strategy for training and professional development for current and future VICA members, “ said Greg Baynton, CEO of VICA. “Her entrepreneurial approach helped to build an education unit that is adaptive and responsive to our members’ needs.”

Due in large part to Quinn’s efforts, VICA was recently recognized by the Canadian Construction Association for a communications campaign to promote the value of Gold Seal Construction Management programs on Vancouver Island.

VICA is the preferred choice for construction management related training on Vancouver Island, offering courses in Victoria, Nanaimo and North Island. Baynton added, “We have plans to add programs to help our members recruit, retain and motivate employees, recognizing that the workforce we need for the future is right here on the island.”

About VICA

Vancouver Island Construction Association supports the construction industry and builds community. The united voice of the Vancouver Island Construction Association promotes island wide communication and representation on key industry issues, services and education. VICA serves the industry from two locations, Victoria and Nanaimo. As one of Canada’s oldest not-for-profit construction associations, VICA has been an industry voice and champion since 1912, providing an array of comprehensive services, education programs and resources.

Contact:

Greg Baynton, CEO

T: 250-388-6471

E gregbaynton@vicabc.ca